

Agenda - Meeting

Roadmap to USMCA - CANADA

21th January 2021 / 03:00 – 04:30 pm CET

[>> MS Teams LINK <<](#)

03:00 pm – 03:30 pm

- Welcome words by Frederic Hadjari & Florian Danmayr
 - Business Upper Austria – Automobil-Cluster
- *Greeting address by H.E. Ambassador Heidi Hulan,*
 - *Embassy of Canada to Austria*
- *Introduction of the Ontario International – Munich Trade and Investment Office*
 - *Chris Begley, Consul – Economic Affairs (Province of Ontario)*
- *Introduction of Canadian Trade Team in Vienna*
 - *Stéphane Charbonneau, Senior Trade Commissioner & Susanne Knobloch, Trade Commissioner (Automotive)*

03:30 am – 04:00 pm **Canada as springboard to USMCA**

- *Flavio Volpe, President, APMA (Automotive Parts Manufacturing Association)*
 - *What's new in USMCA compared to NAFTA?*
 - *Why Canada is the ideal choice to do business in North America in automotive*
 - *Recent investment announcements in automotive in Canada*
 - *Trending: CASE mobility (connected autonomous shared electric)*
 - *OCE (Ontario Center of Excellence) CV (connected vehicle) initiatives*
 - *Project Arrow – an all Canadian ZEV (zero emission vehicle)*
 - *Advantageous regulatory framework (business immigration, autonomous driving etc.)*

04:00 – 04:20 pm **Success Story**

- Thomas Bründl, CEO Starlim//Stern in Canada
 - Our Roadmap to Canada

04:20 – 04:30

Q&A