

Company Name

Street | House Nr.

Postcode | City | Country

Website

Cooperation Partners
bayern innovativ
 Innovation leben.

AC
 STYRIA MOBILITÄTSClUSTER

WKO
 AUSSENWIRTSCHAFT AUSTRIA

Business Upper Austria, the Automotive-Cluster and **Ford** sincerely invite you to the Supplier Innovation Day on March 20th 2019. We ask you to fill in your innovation profile completely and as precisely as possible.

CATEGORIZATION (most applicable field of innovation defined by Ford)

PRODUCT INNOVATION

PROCESS INNOVATION

Our product innovation / process innovation focuses on

ZERO EMISSIONS/ELECTRIC DRIVETRAIN:

Systems to increase fuel efficiency and competitive solutions for electric vehicle in the future. Electric motors offer high efficiency and high torque: The best conditions for an efficient powertrain. We are searching for competitive solutions for the future.

BATTERY SYSTEMS:

Solutions to increase the performance of the battery pack.

ENGINE DEVELOPMENT:

Systems to increase fuel efficiency and competitive solutions for engines. Improvement for an efficient powertrain.

ACOUSTICS:

Passenger's well-being is strictly tied to the cars acoustic. We are searching to improve sound isolation, bearing- and degeneration concepts and to reduce the mass moment of inertia.

LIGHTWEIGHT:

The maximum benefits through lightweight construction can only occur through the meaningful interplay of materials and technologies. The right material in the right place in the vehicle is still important.

CONNECTED MOBILITY:

In the future, cars will no longer 'just' be products. New services and business models around the topic 'connected mobility' will be offered by.

MACHINERY, TOOL AND INTERNAL LOGISTICS INNOVATION:

Solutions are needed which will help to make the production of vehicles more efficient, more environmentally friendly and cheaper.

- e.g.:
- *AGV (on process and side line material feeding application)*
 - *Robot / Human cooperation application*
 - *Innovative conveyor system (magnetic traction)*
 - *Automated defect detection system*
 - *Process connection*
 - *industrial image processing and measurement*



TECHNOLOGY | INNOVATION (short description of product or process)

BENEFITS (short description of benefits for Ford)

UNIQUE SELLING PROPOSITION (short description of differentiating factors)

COMPANY PROFILE (short description of the presenting company)



MARKET MATURITY | COMMUNICABILITY | SERIES MATURITY | DEVELOPMENTAL STAGE

idea

predevelopment

predevelopment + prototype

ready for serial production

in series production + reference

SUPPLIER INFORMATION

In contact as a supplier for Ford:

yes, with department

no

ISO CERTIFICATION

ISO 9001 approved

yes

no

ISO 16949 approved

yes

no

ISO 14001 approved

yes

no

For further questions please do not hesitate to contact us:

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